

CASE STUDY

“HOME IMPROVEMENT”: MULTI-MARKET ROLLOUT



FAST FACTS

COMPANY

One of North America's largest retailers of home improvement and construction products.

CHALLENGES

- ▶ Modernize existing logistics network to enhance savings and customer service.
- ▶ Develop diverse facility types in multiple locations.

RESULTS

- ▶ Reduced supply chain costs and increased available inventory in 2,000+ retail outlets.
- ▶ Delivered first million SF of supply chain in Mexico.
- ▶ Added 6 million SF of IDC and RDC space across North America.

SUPPLY CHAIN OPTIMIZATION SOLUTION

Under a multi-market master development agreement, IDI Gazeley was selected to develop four 756,000-square-foot Import Distribution Centers (IDC) for a major home improvement retailer in proximity to the ports of Houston, Texas; Seattle/Tacoma, Washington; Oakland, California; and Norfolk, Virginia. During this period, IDI Gazeley was also commissioned to develop a 130,000-square-foot cross-dock transit facility in Northern California.

With the successful rollout of the first five facilities, IDI Gazeley was entrusted with the development of the customer's first two 500,000-square-foot multi-channel distribution centers in Mexico City and Monterrey, Mexico — to serve the rapidly growing store base in Mexico.

Most recently, IDI Gazeley has developed five Rapid Deployment Centers (RDC) as part of the customer's continued modernization of their supply chain. These prototyped facilities, sized at 465,000 or 657,000 square feet, are located in the Southeast, Midwest and Pacific Northwest regions of the U.S.

In all, IDI Gazeley has developed nearly 7 million square feet of state-of-the-art distribution space in 12 facilities across North America for the customer.